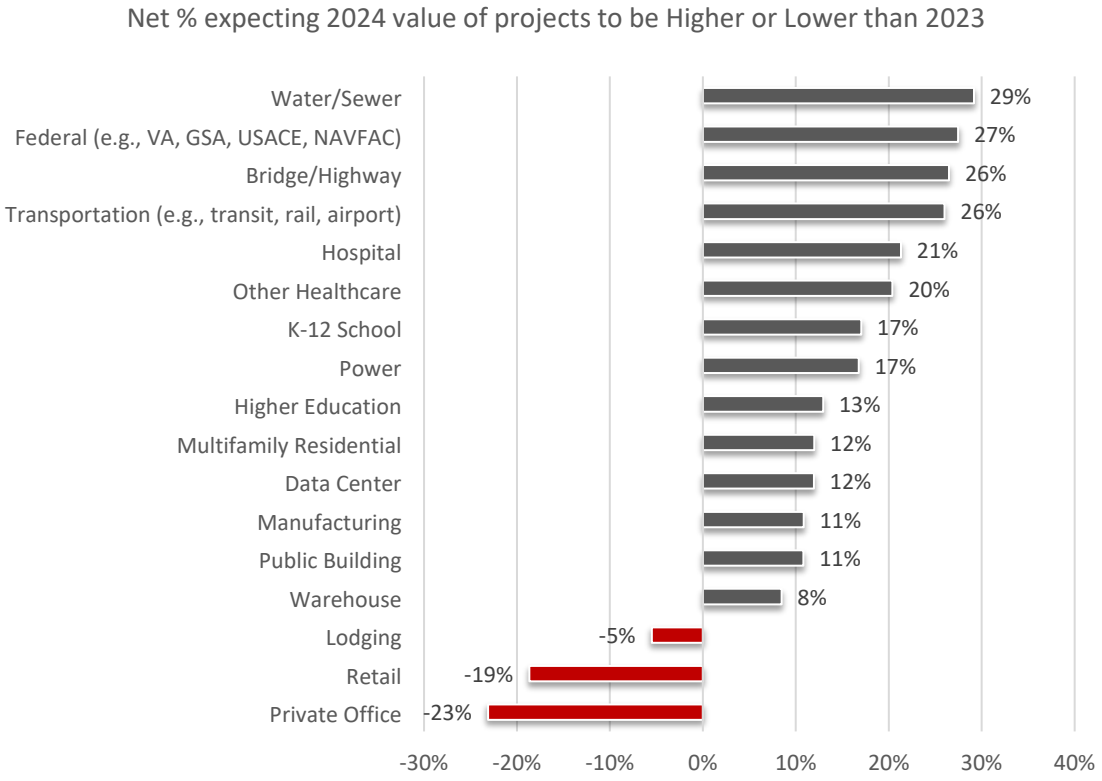
2024 Construction Outlook
Under 50 Million Survey Results

Total Responses: 638. Responses varied for some questions. Percentages are based on responses to each question and may not sum to 100 due to rounding.

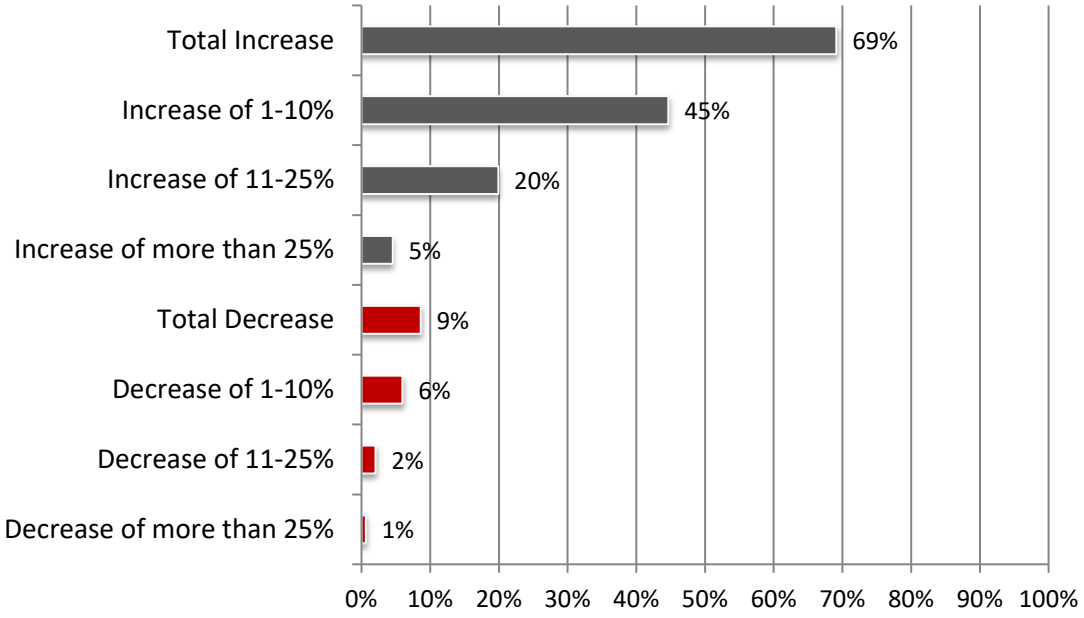
1. Compared to 2023, do you expect the available dollar value of projects you compete for in 2024 to be higher/lower/about the same (answer for all market areas in which your business operates) Responses: 631



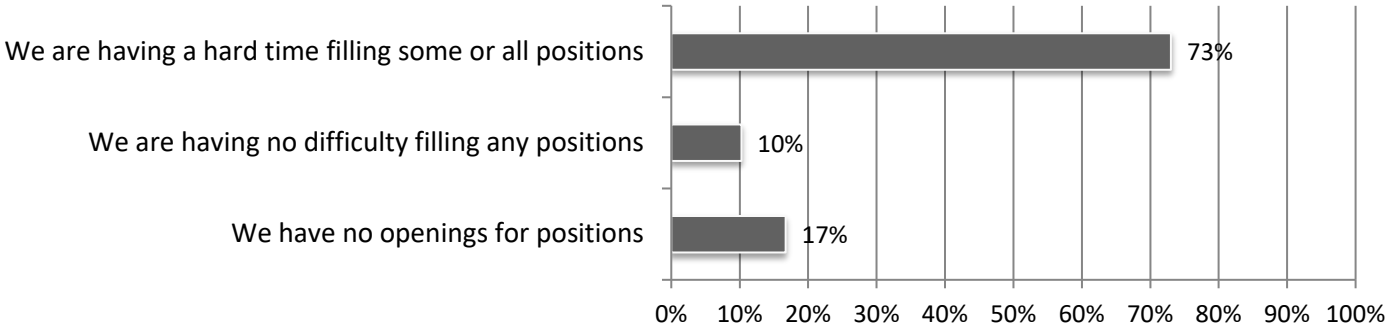
Higher	Lower	Same
42%	13%	46%
40%	12%	48%
41%	15%	44%
41%	15%	43%
37%	16%	47%
36%	16%	48%
33%	16%	51%
31%	14%	54%
30%	17%	53%
36%	24%	40%
29%	17%	54%
33%	22%	45%
30%	20%	50%
33%	25%	42%
22%	27%	51%
19%	38%	43%
18%	41%	41%

**Net equals difference between number of "Higher" and "Lower" responses as percent of total.*

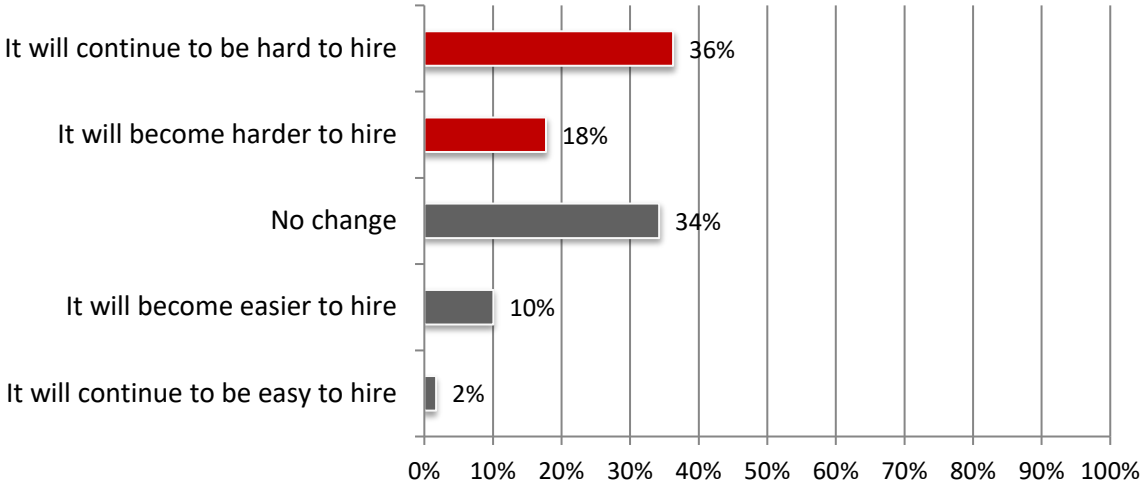
2. What percentage change do you expect in your headcount in 2024? Responses: 638



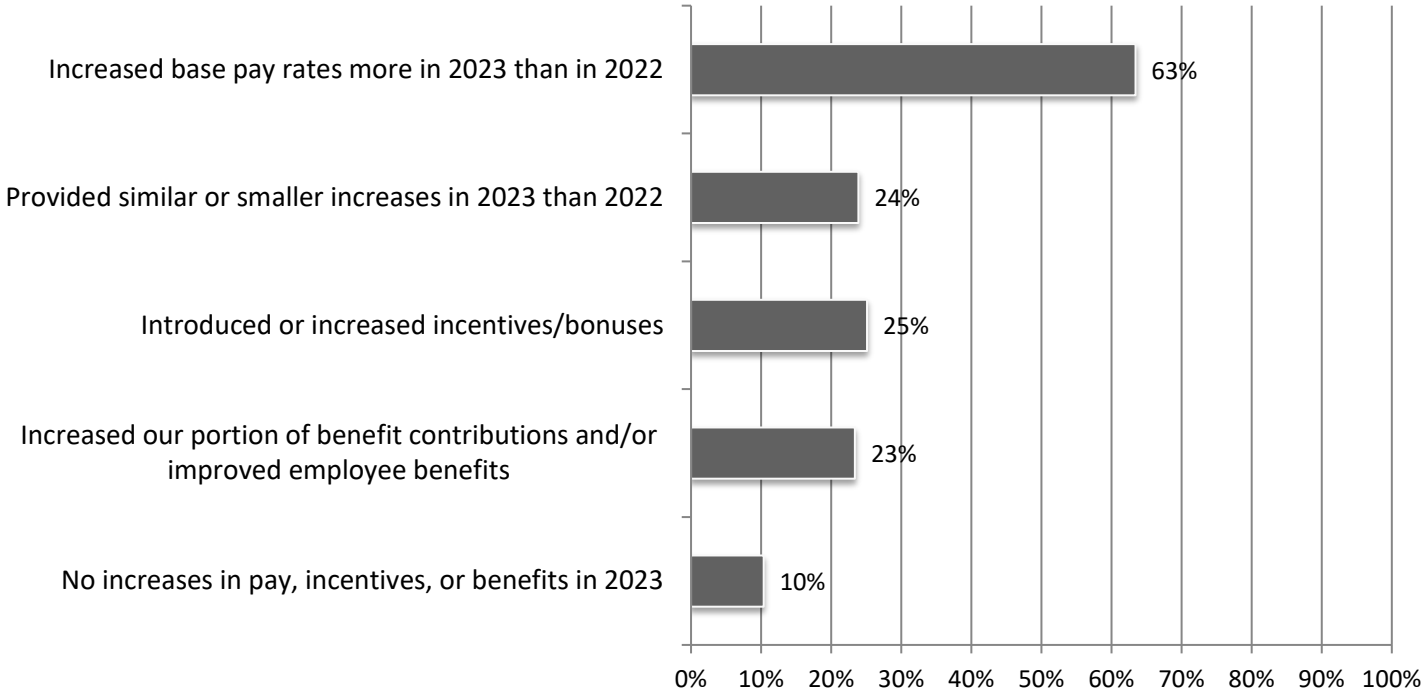
3. How would you describe your current situation in filling salaried and hourly craft positions? Responses: 634



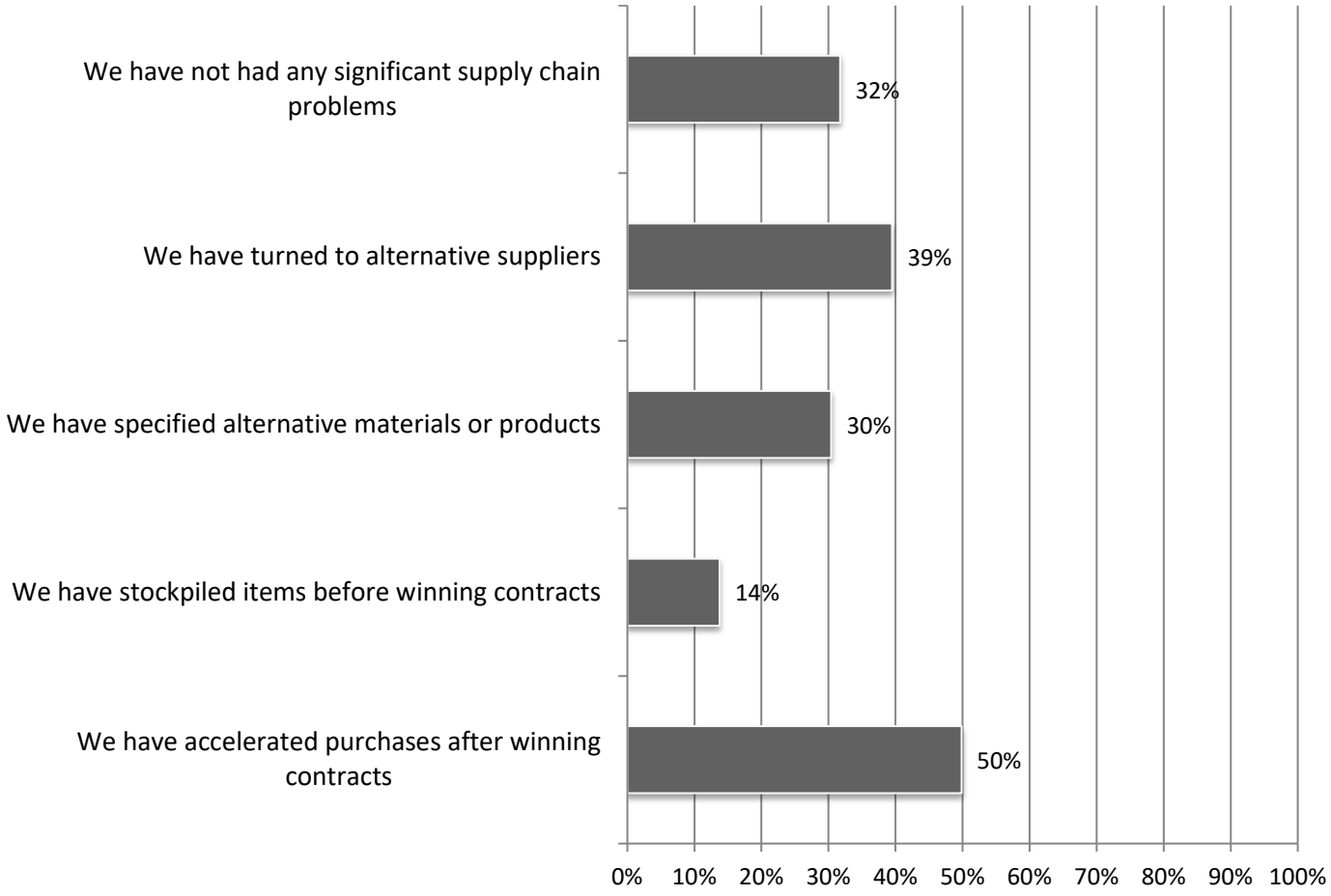
4. Do you expect any changes in the availability of hourly craft or salaried personnel over the coming 12 months? Responses: 637



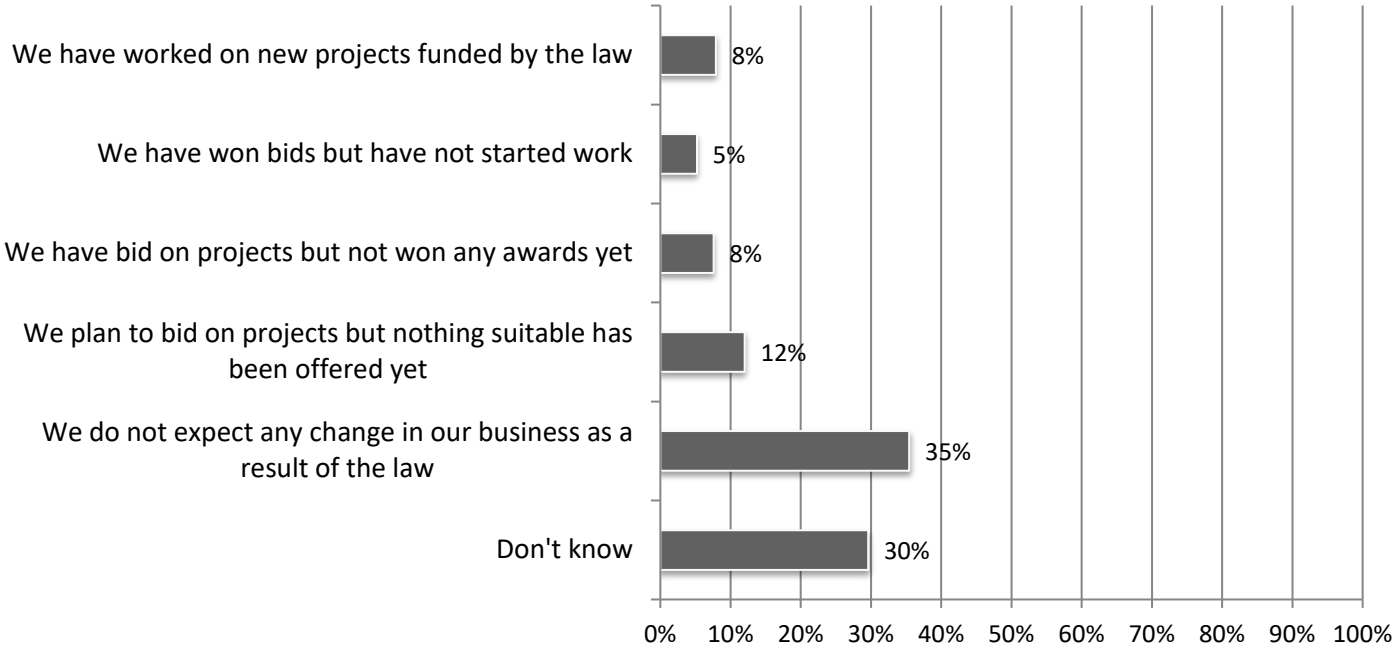
5. What changes did your firm make in pay or benefits in 2023? (mark all that apply) Responses: 637



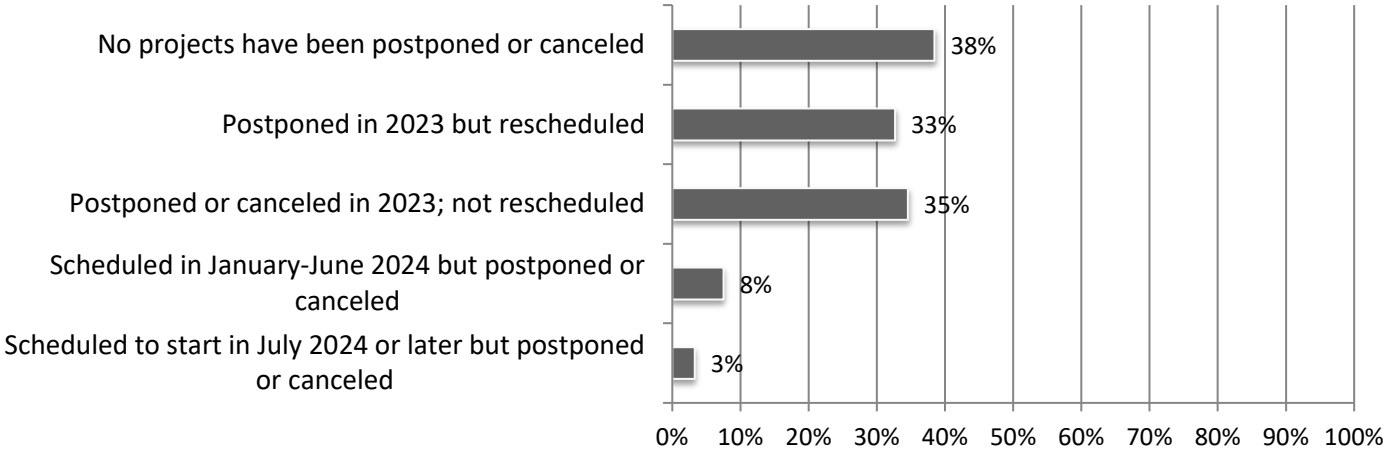
6. How has your firm responded to supply-chain issues, if any? (mark all that apply) Responses: 618



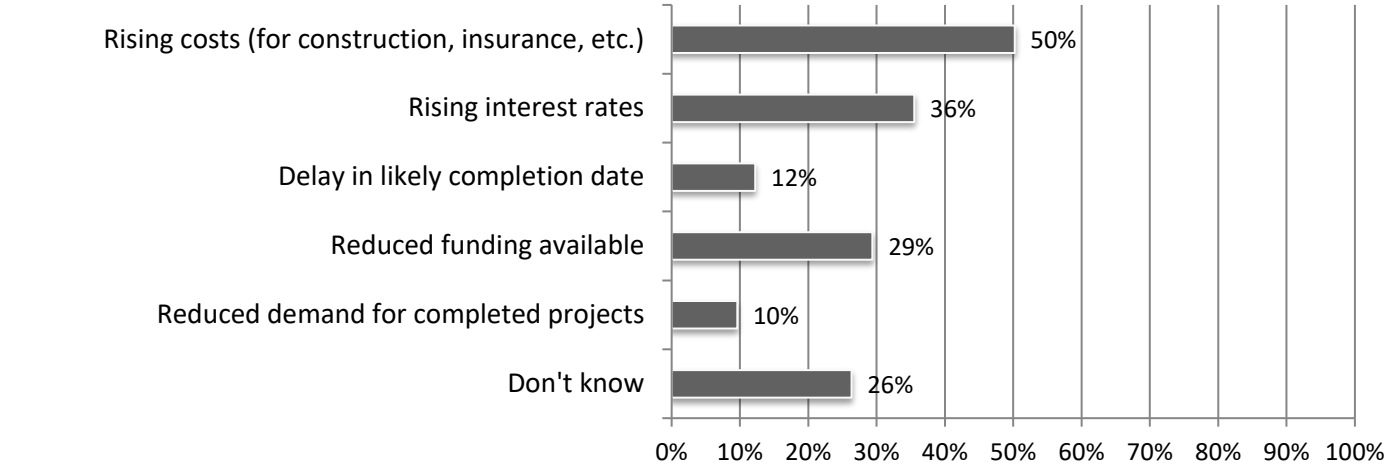
7. What difference, if any, has the Infrastructure Investment and Jobs Act (also known as the Bipartisan Infrastructure Law), made to your business? Responses: 632



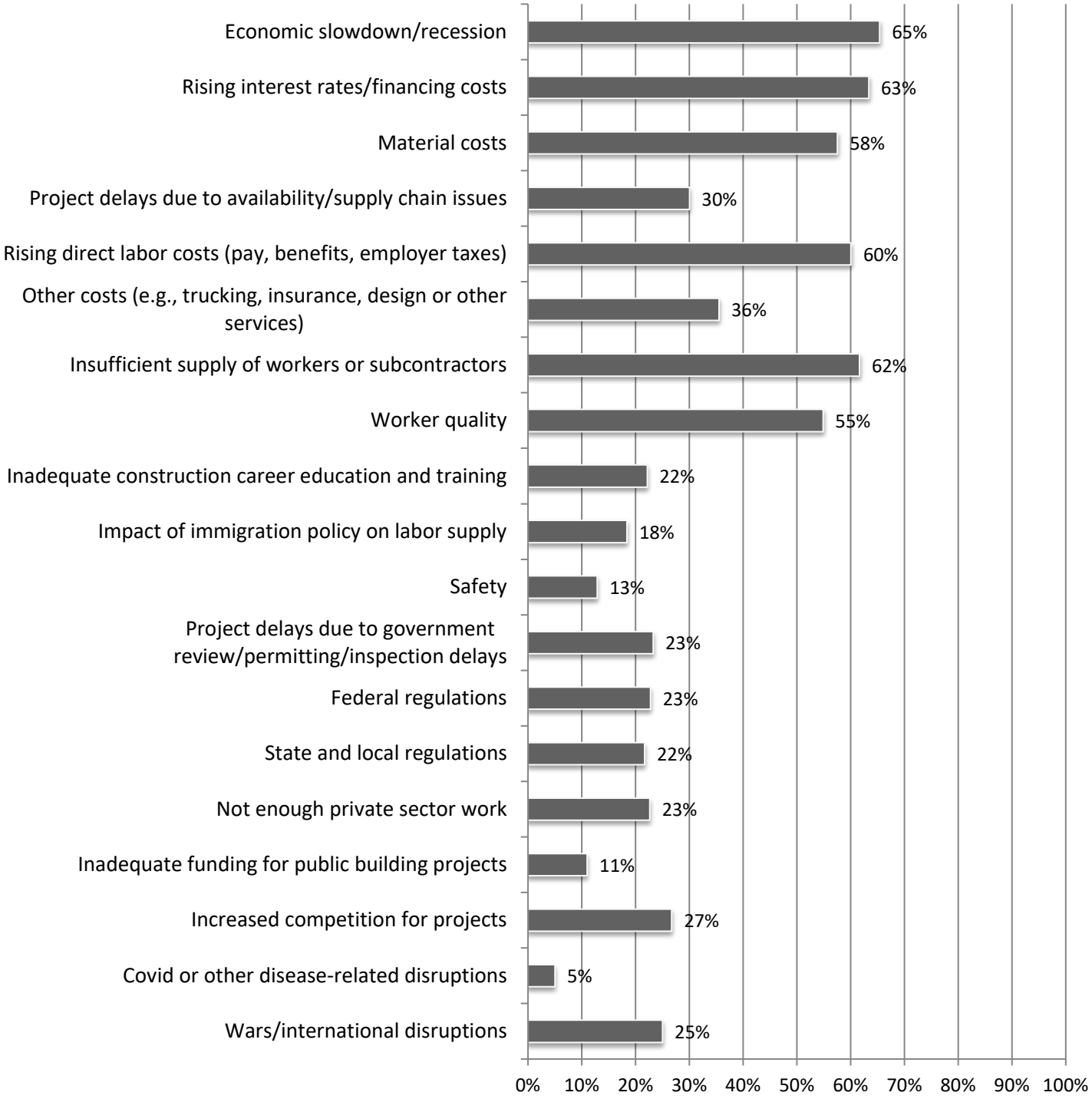
8. Did an owner postpone or cancel any projects that were scheduled to start in 2023 or 2024? (mark all that apply) Responses: 637



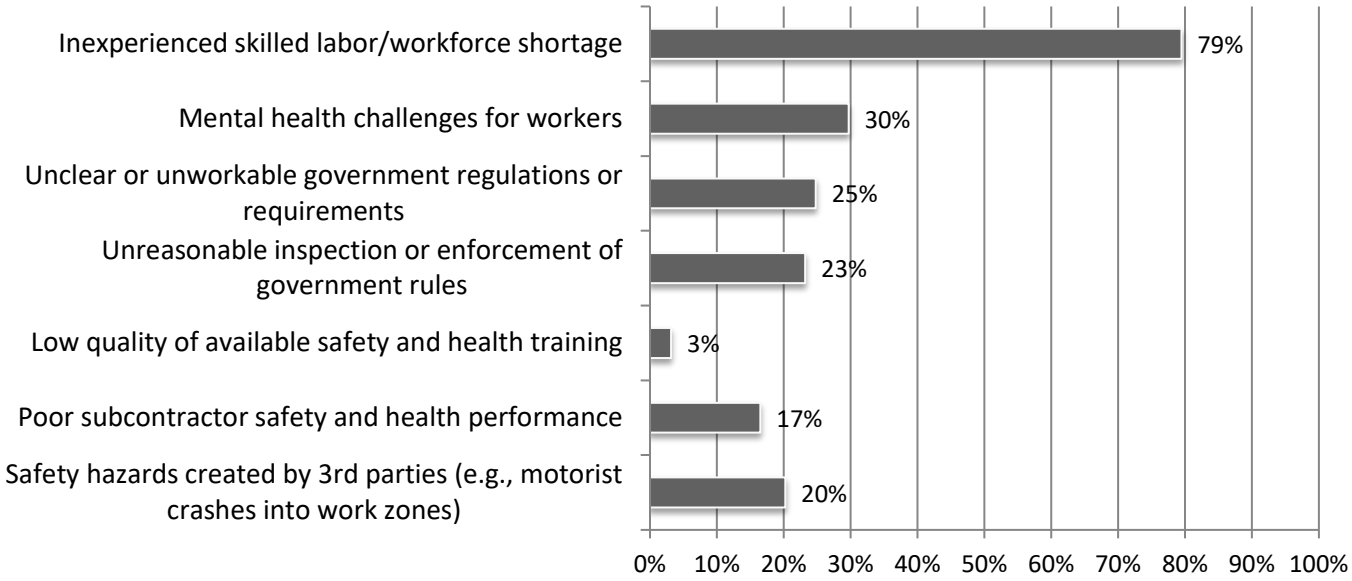
9. If projects were postponed or canceled, what was the main reason? Responses: 490



10. What are your biggest concerns for 2024? (mark all that apply) Responses: 636



11. What challenges, if any, do you see regarding the safety and health of your firm's workers? (mark all that apply) Responses: 569



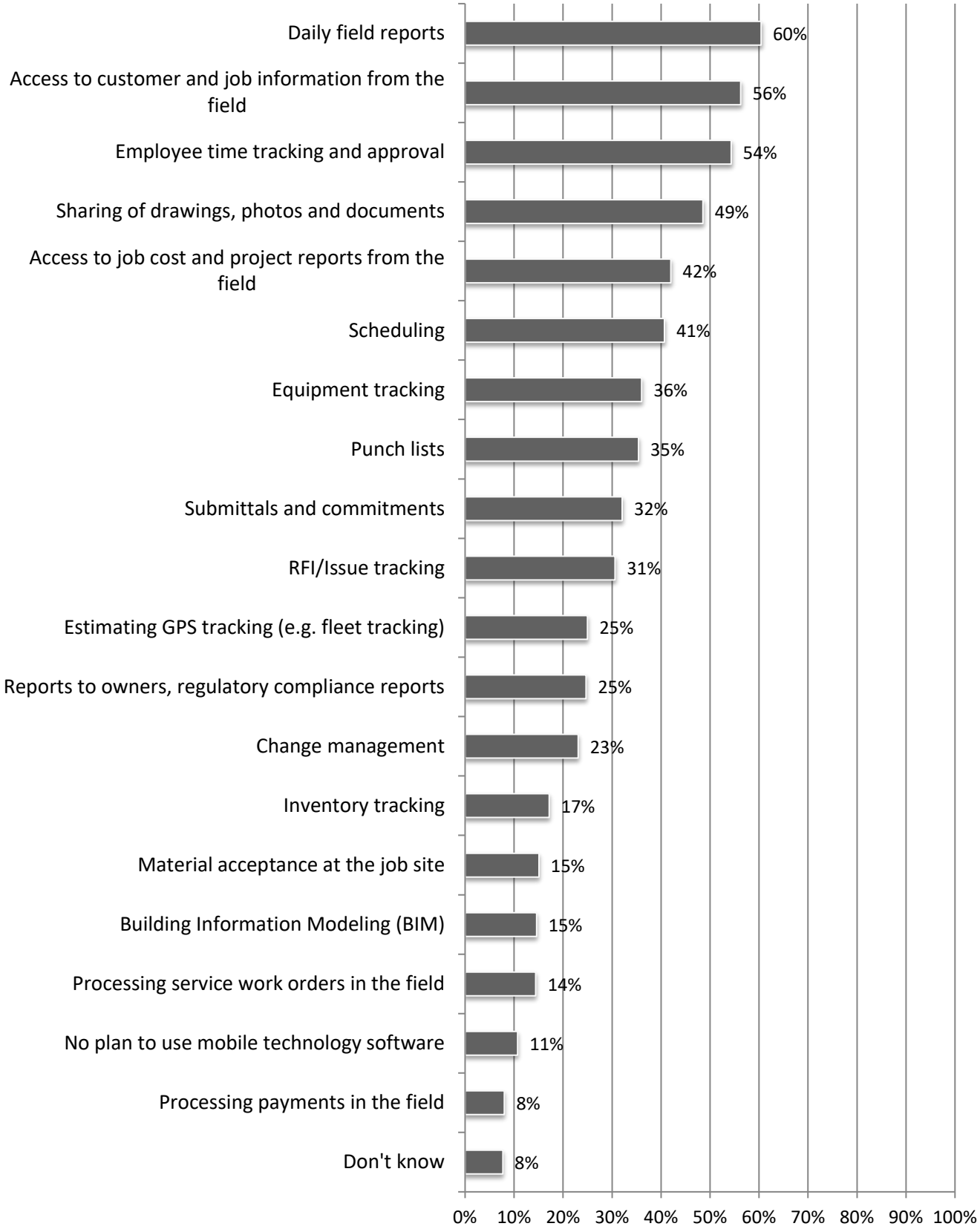
12. Does your company invest in: Responses: 621

	Initial Investment	Increased Investment	Decreased Investment	No Investment
Artificial intelligence	**15%**	**7%**	**0%**	**77%**
Robotics	**6%**	**5%**	**0%**	**89%**
Drones	**15%**	**14%**	**2%**	**69%**
Autonomous equipment or vehicles	**7%**	**6%**	**0%**	**87%**
3-D printing	**5%**	**2%**	**0%**	**92%**
Offsite production	**8%**	**14%**	**1%**	**78%**

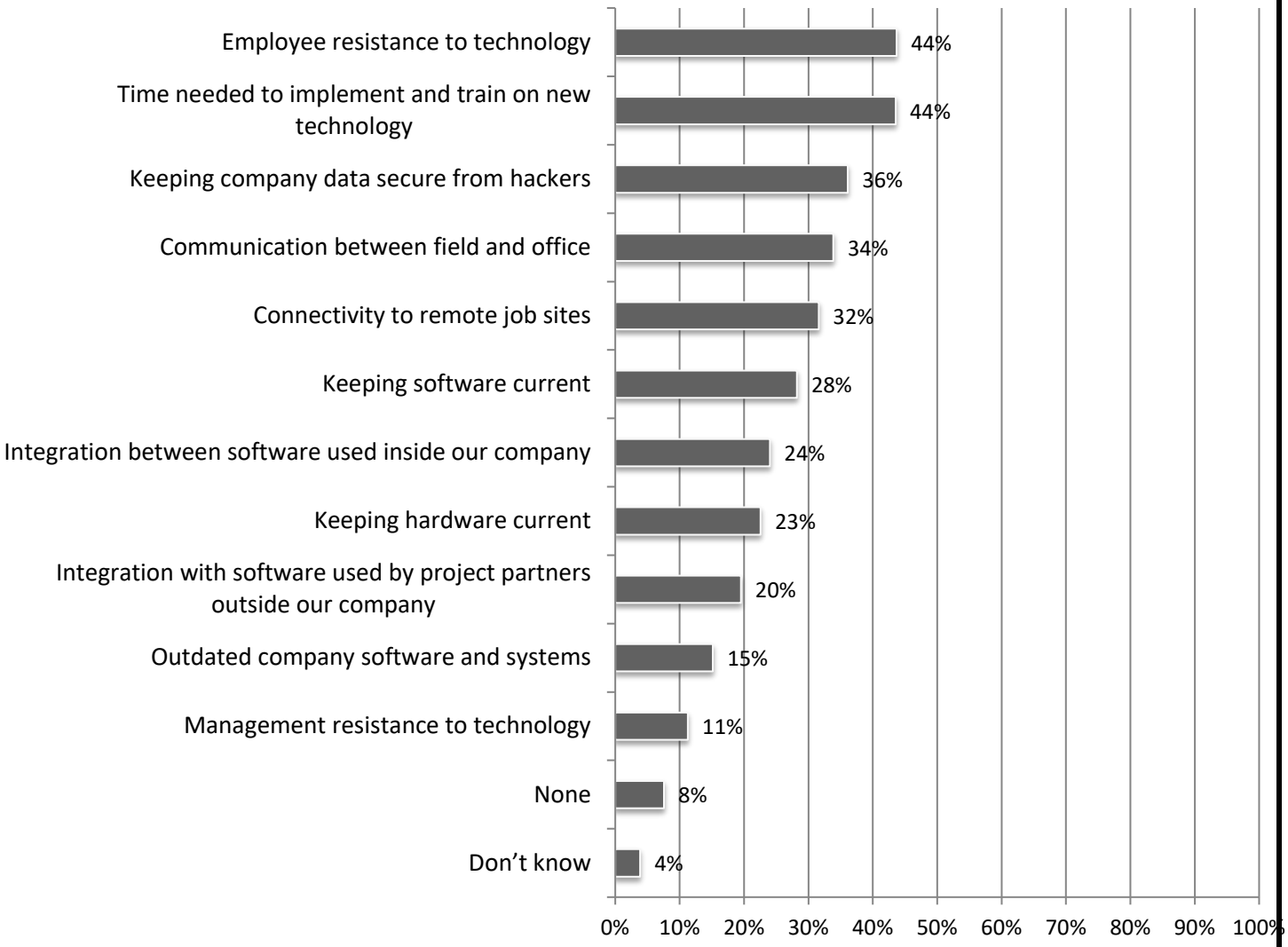
13. Compared to 2024, will your firm's 2023 investment in the following technologies change? (mark all that apply) Responses: 627

	Increase	Decrease	No change
Project management software	37%	1%	62%
Accounting software	36%	1%	64%
Document management software	33%	1%	65%
Estimating software	32%	1%	68%
Scheduling software	28%	1%	71%
Tool/asset management/tracking	28%	1%	71%
Fleet tracking/management software	26%	1%	72%
Client relationship management (CRM) software	22%	1%	77%
Payroll software	22%	1%	77%
Human resources (HR) software	19%	1%	80%
Project collaboration software	19%	1%	80%
Building Information Modeling (BIM)	17%	1%	82%
Service management software	11%	1%	88%
Subcontractor bid management/ITB software	11%	1%	88%
Prequalification software	7%	1%	93%

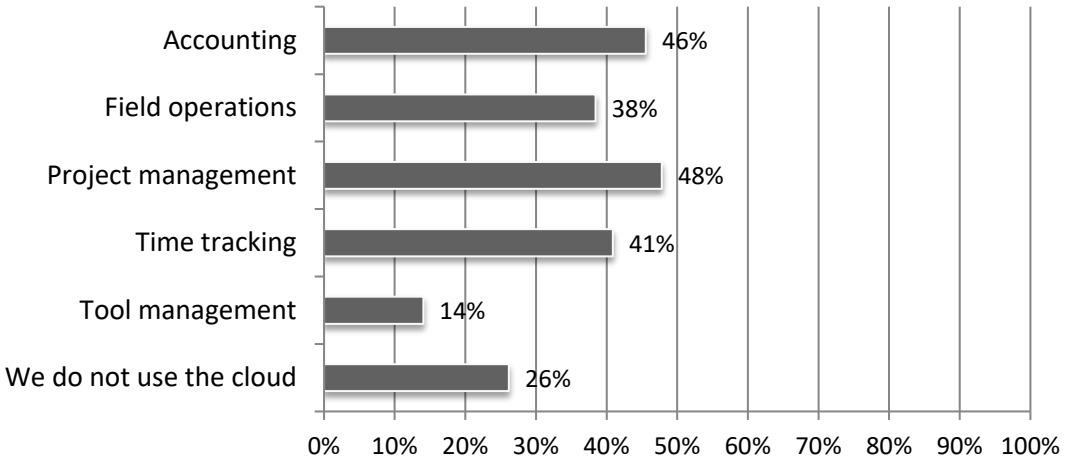
14. How does your company plan to use mobile software technology? (mark all that apply) Responses: 624



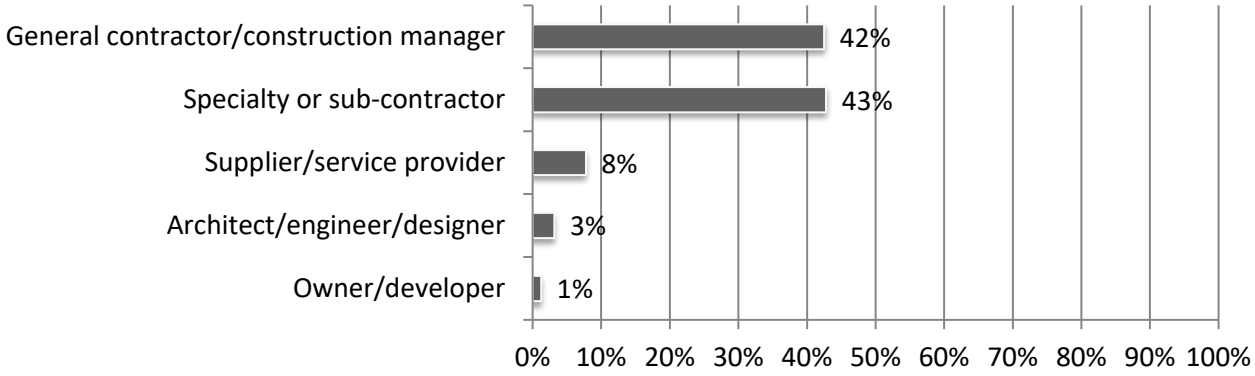
15. What are your biggest IT challenges (mark all that apply)? Responses: 620



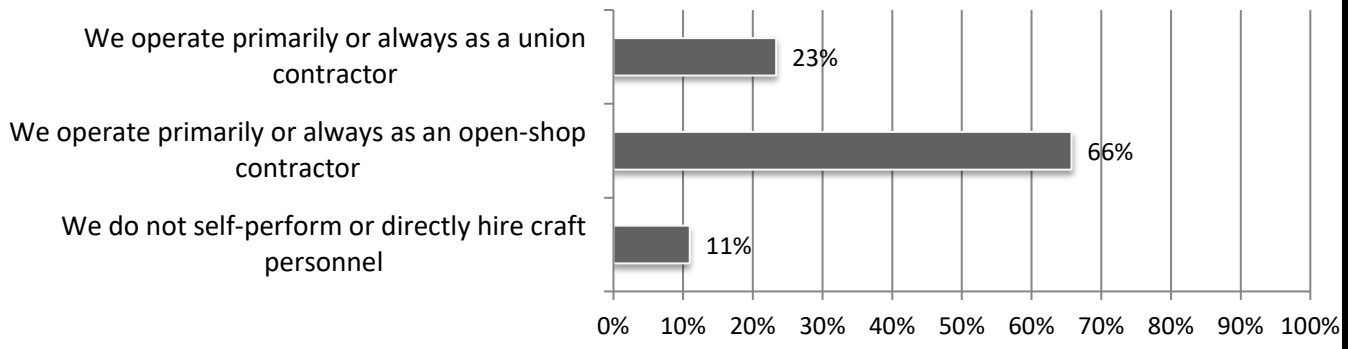
16. Does your firm use cloud-hosted technology in any of the following ways (mark all that apply)? Responses: 619



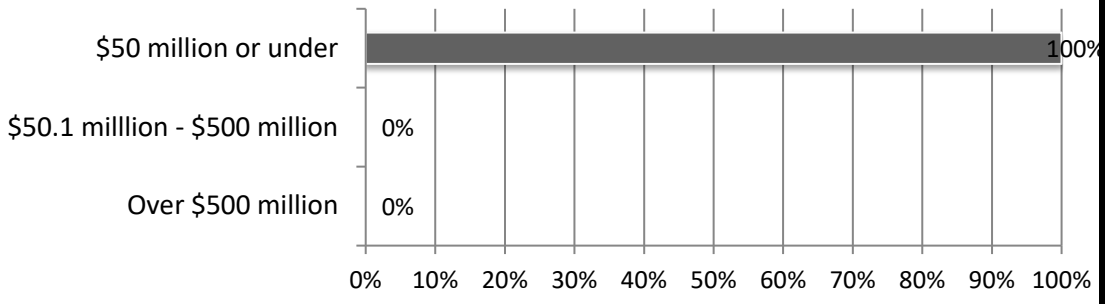
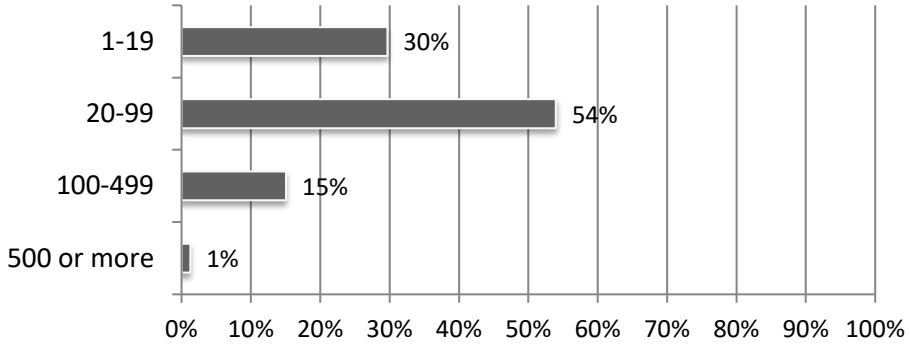
17. What best describes your firm? Responses: 631



18. When you self-perform construction work, do you operate as a union contractor or an open-shop contractor? Responses: 630



19. Estimate the total dollar amount of work your firm performed in 2023. Responses: 638



20. How many total employees does your firm employ at all of its locations? Responses: 630