## Industry Recruiting Best Practices

<table>
<thead>
<tr>
<th>Best Practice</th>
<th>Construction Career Fairs / Career Day Events</th>
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</thead>
<tbody>
<tr>
<td><strong>Description</strong></td>
<td>Construction career fairs and career days are events that bring together students, employers, and industry experts to share information on the career opportunities within construction. These events often include hands-on activities designed to attract young talent to the industry.</td>
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<tr>
<td><strong>Purpose</strong></td>
<td>Construction career fairs and career days are an effective tool to promote the construction industry, increase awareness around career opportunities, network with industry professionals, and attract and hire new talent.</td>
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</tbody>
</table>
| **Resources** | **Build Your Future** – Downloads and resources available at [http://byf.org/best-practice](http://byf.org/best-practice) and [http://www.byf.org/resources/](http://www.byf.org/resources/), including:
  * How to Plan a Career Day
  * Helpful Hints for Career Day Exhibitors

**Build Oregon** – [Career Fair Booth Best Practices](http://www.byf.org/resources/)

| Sample Events | • Alaska – [Alaska Construction Career Days](http://build.org/careerfairentries/alaska)
• Arizona – [AZ Construction Career Days](http://build.org/careerfairentries/arizona)
• California – [Construction Career Awareness Day (CCAD)](http://build.org/careerfairentries/california)
• Florida – [Florida Construction Career Days](http://build.org/careerfairentries/florida), [Construction Career Days Northeast Florida](http://build.org/careerfairentries/florida)
• Kansas – [5th Annual Construction Career Fair](http://build.org/careerfairentries/kansas)
• Kentucky – [Construction Career Day](http://build.org/careerfairentries/kentucky)
• Massachusetts – [Residential Construction Career Day](http://build.org/careerfairentries/massachusetts)
• New Jersey – [Construction Industry Career Day](http://build.org/careerfairentries/newjersey)
• New York – [New York State Construction Career Days](http://build.org/careerfairentries/newyork)
• North Carolina – [Career Discovery Day](http://build.org/careerfairentries/northcarolina)
• Oregon – [Willamette Valley Construction Career Day](http://build.org/careerfairentries/oregon) ([Industry Invitation to Career Expo & Interview with School Administrators](http://build.org/careerfairentries/oregon)), [NAWIC Construction Career Days](http://build.org/careerfairentries/oregon)
• Washington – [King County Construction Career Day](http://build.org/careerfairentries/washington)
• West Virginia – [WV Construction Trades Job Fair](http://build.org/careerfairentries/westvirginia) |
| **How to Get Involved** | • Contact your local [AGC Chapter](http://www.byf.org/chapters) to find career days in your region.
• Contact local organizations, such as the Chamber of Commerce, about partnership opportunities.
• Contact [Build Your Future](http://www.byf.org) to help promote a career day. |