

**“Commit. Educate. Prevent Pollution. Reduce Waste. Conserve Resources.”**

“Engage your teams and support them. Be a problem solver, not a ‘corporate seagull.’”

“A little competition goes a long way in helping to motivate staff. **Challenge your teams and reward winners.**”

Hold a recycling drive. Clean up a park. Build a community garden. Plant a tree. Involve your project teams.

“Be visible and relatable to your project teams. Use everyday language.”

**2016 EARTH DAY at the Silt Fence**  
Tips from Environmental Managers in the Construction Industry

**Celebrate Earth Day!**

“Set goals and track performance to build accountability.”

**“Build an environmental plan or program.”**

“Start small and work up to a more complex environmental program as you begin to see the benefits.”

“Don’t sugar-coat the consequences of noncompliance, such as fines and even jail time.”

“Align your environmental program to your operations and impacts, such as purchasing, commissioning, equipment, water use, and waste management.”

“Did that idling policy save you \$800,000 in fuel on a project? **Brag about your savings.**”

“Bring environmental training into the employee or jobsite orientations.”



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