Call for Presentations for:
AGC's Construction HR and Workforce Conference

The Associated General Contractors of America will hold its Construction HR and Workforce Conference November 6-8, 2023, at the Hyatt Regency Atlanta in Atlanta, GA. This notice is a call for presentations for a limited number of speaking opportunities. *If you previously submitted a presentation for AGC's Convention call for presentations, you do not need to resubmit unless you want to update your submission.* All HR and workforce presentations submitted for Convention will be considered for the Construction HR and Workforce Conference.

For HR professionals at all levels working directly for construction contractors or AGC chapters, the conference offers an opportunity to share best practices and learn from experts about the most significant, practical, and current HR topics in the construction industry. Common job titles of past attendees include:

HR
Human resource directors, managers, generalists, and administrators
Benefits managers, administrators, and specialists
Compliance officers
Employment managers and recruiters
Training and development directors and managers

Workforce Development
Manager or Director of workforce development
Vice president and CEO
Chapter president and Chapter staff
Apprenticeship directors
Workforce development and outreach directors and coordinators

Educational sessions:
There are two types of sessions – plenary and breakout.

Plenary Sessions – should be of a general enough nature that they will appeal to both HR professionals and Workforce development professionals and should contain enough content for 60-90 minutes.

Breakout Sessions – may be of a more focused nature for either or both groups and contain enough content for 45-60 minutes.

Additional criteria for both breakout and plenary sessions:

- May utilize a single presenter, multiple presenters, or a panel format. If a panel method is selected, the panel should consist of 3-4 participants, including a moderator.
- Should share case studies from the commercial construction industry.
- Should employ experience-based learning with interactions, hands-on activities, and demonstrations.
- Should present innovative techniques or best practices to a content area listed above.
- Should provide a handout and/or other meaningful takeaway for attendees.

Proposal Topics
*This is not an exhaustive list, only an idea of former topics covered within the conference:

HR
- **Recruitment & Retention**
- **Employee Engagement**
- **Benefit Planning**
- **Training & Development**
- **Business Cultures**
- **Legal Compliance**
- **Compensation**
- **Onboarding & Mentoring**

Workforce
- **Paying for Workforce Development**
- **Engaging with Younger Future Workers**
- **Reaching Workers from Other Sectors of the Economy**
- **Retaining New and More Diverse Workers**
- **Successful Recruiting Campaigns**
- **Culture Success Stories**

Proposal information:
We invite proposals for compelling educational sessions. The driving criteria for proposal selection include:
- Demonstrated innovation in training and delivery, workforce initiatives, and/or leadership development.
- Engaging and can hold audience attention (*sessions that require audience engagement and participation are highly desired*).
- Construction industry knowledge and/or experience *(sessions that are led or co-presented by construction contractor employees are highly desired)*; and
- Thoughtfulness and creativity.

AGC expectations:
AGC expects all speakers to:
- Sign the AGC speaker agreement that outlines the speaker's roles and responsibilities.
- Deliver content as developed and agreed upon.
- Submit all program materials electronically, including handouts and PowerPoint slides, by October 6, 2023.
- Grant AGC the right to distribute conference materials to attendees.

Speaker expenses:

Selected speakers will receive one complimentary, nontransferable conference registration. Speakers will not be reimbursed for any expenses incurred in developing content or materials for their presentations, travel to/from the conference, or accommodations.

Submission instructions:
Click **here** (https://www.agc.org/call-presentations-submission-form-0) to complete the Call for Presentations proposal form for the HR and Workforce Conference. All submissions should be submitted by close of business on Wednesday, May 10, 2023.

Those who submit a presentation will be notified on or after June 9, 2023, whether their presentation was accepted.

Questions:
For questions, please contact Crystal Yates: yatesc@agc.org or (703) 837-5437.