



# AGC OF AMERICA SPECIALTY CONTRACTORS COUNCIL STRATEGIC PLAN 2016-2018

## INTRODUCTION

The Associated General Contractors of America (AGC) Specialty Contractors Council (SCC) represents the interests of specialty contractor members of the Association located throughout the United States. AGC has nearly 10,000 specialty contractor members who represent all occupational sectors of the Association – Building, Highway & Transportation, Federal & Heavy, and Municipal & Utilities. The SCC focuses on issues that are relevant to the business practices of AGC member specialty contractors.

## PURPOSE

Be the advocate and information resource for specialty contractors within the construction industry.

## OBJECTIVES

- To Actively Pursue Fairness and Best Practices Throughout the Construction Industry
  
- Industry Influence
  - Identify and Engage Industry Issues Both Internal and External
    - Priority Issues
      - Payment/Retention
      - Risk Allocation/Contracts
      - Workforce
      - Project Delivery
  
- Collaboration Within AGC
  - Participate and Promote Specialty Contractors Issues within AGC
    - Priority Issues
      - Expand influence
      - Participate within AGC occupational divisions, committees, councils, and forums
      - Recruitment and membership of specialty contractors
      - Increase AGC PAC participation
      - Participate in AGC Education and Research Foundation
  
- Enhanced Communication
  - Increase Specialty Contractor Awareness of AGC Resources, Services, Initiatives, and Opportunities Through Effective Communication
    - Priority Issues
      - Utilize SCC web page, e-Forums, e-Newsletters
      - Outreach to AGC Chapters