

The Economic Impact of Construction in the United States and Wisconsin

Economic Impact of Construction:

- U.S. gross domestic product (GDP)—the value of all goods and services produced in the country—totaled \$21.4 trillion in 2019; construction contributed \$887 billion (4.1%).
- In Wisconsin, construction contributed \$14.2 billion (4.1%) of the state’s GDP of \$347.3 billion.
- There were 706,000 construction firms in the U.S. in 2017, including 13,661 in Wisconsin.

Construction Spending:

- Nonresidential spending in the U.S. totaled \$814 billion in 2019 (\$486 billion private, \$328 billion public).
- Residential construction spending in the U.S. totaled \$551 billion (\$280 billion single-family, \$80 billion multifamily, \$184 billion improvements, \$6 billion public).
- Private nonresidential spending in Wisconsin totaled \$7 billion in 2019. State and local spending totaled \$5.7 billion. (Totals are not available for residential or federal construction spending).

Construction Employment (Seasonally Adjusted):

- Construction (residential + nonresidential) employed 7.2 million workers in July 2020, a decrease of 306,000 (-4.1%) from July 2019, and 6.6% less than in April 2006, when U.S. construction employment peaked.
- Construction employment in Wisconsin in July 2020 totaled 123,100, a decrease of 1.0% from July 2019, and 5% less than the state's peak in April 2006.
- Contractors are hiring. In the 2020 AGC-Autodesk Workforce Survey, 60% of firms in the U.S. and 50% of firms in Wisconsin had unfilled hourly craft positions on June 30, 2020.

Construction Industry Pay:

- Construction jobs pay well. In Wisconsin, 5 out of the 5 most numerous construction occupations had higher median pay than the median for all employees in the state in 2019. (Half of workers earn more than the median; half earn less.)

