

### **2020** Construction Outlook Survey Results

lowa

Total Responses: 22 (out of 956 total). Responses varied for some questions. Percentages are based on responses to each question and may not sum to 100 due to rounding.

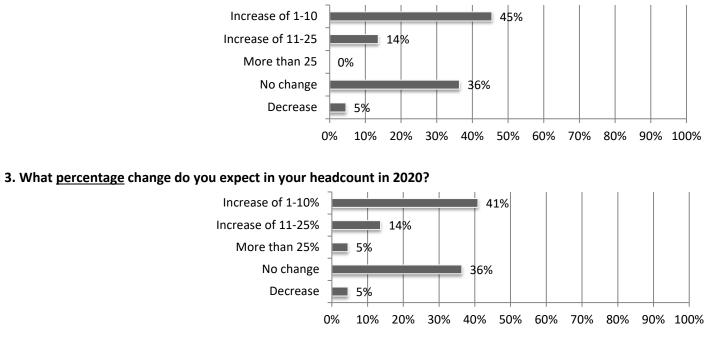
1. Compared to 2019, do you expect the available dollar value of projects you compete for in 2020 to be (answer for all market areas in which your business operates):

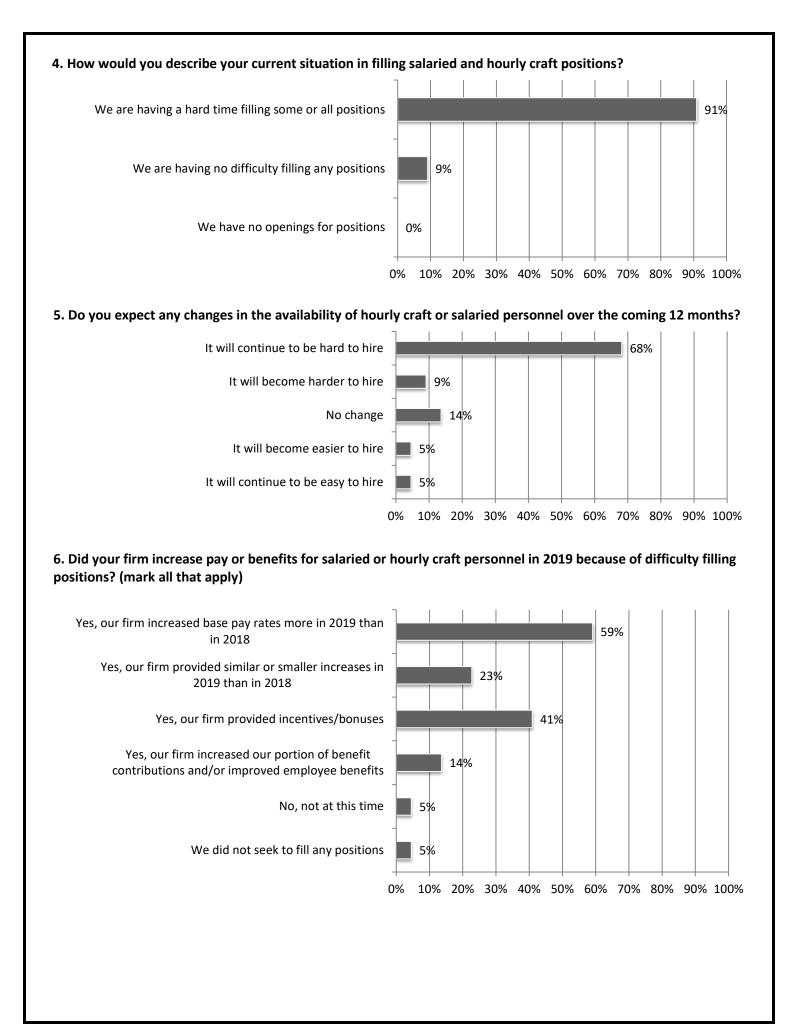
National Net\* 25% 20% 8% 17% 17% 16% 10% 11% 20% 20% 20% 10% 11% 17%

Markets	Higher	Lower	Same	Net*
Water/Sewer	38%	0%	63%	38%
K-12 School	31%	8%	62%	23%
Private Office	36%	14%	50%	21%
Federal (e.g., VA, GSA, USACE, NAVFAC)	33%	17%	50%	17%
Power	33%	17%	50%	17%
Higher Education	15%	0%	85%	15%
Public Building	23%	8%	69%	15%
Multifamily Residential	43%	29%	29%	14%
Transportation (e.g., transit, rail, airport)	11%	0%	89%	11%
Bridge/Highway	27%	18%	55%	9%
Hospital	21%	14%	64%	7%
Retail, Warehouse, Lodging	17%	17%	67%	0%
Manufacturing	20%	27%	53%	-7%
Other	0%	0%	100%	0%

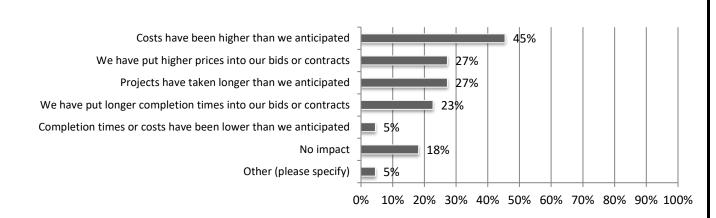
\*Net equals difference between number of "Higher" and "Lower" responses as percent of total.

#### 2. What <u>numerical</u> change do you expect in your headcount in 2020?

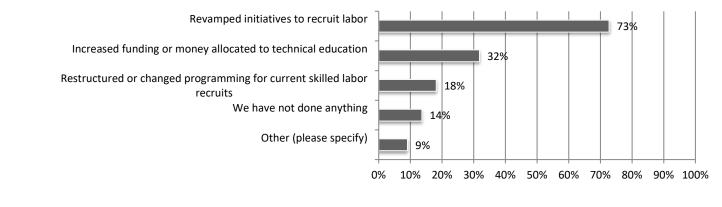




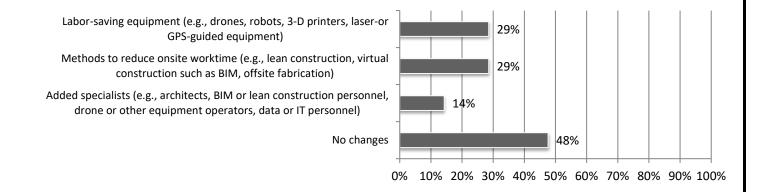
# 7. If your firm is experiencing staffing challenges, how would you describe the impact on your projects? (mark all that apply)



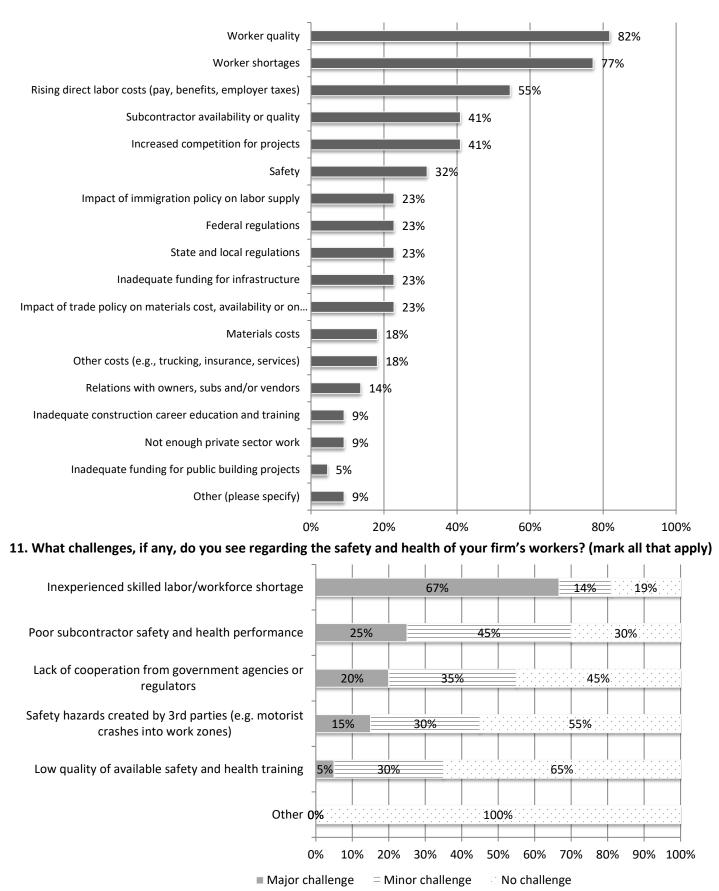
### 8. In the last year, what has your firm done to invest in the training and development of skilled labor/qualified workers?

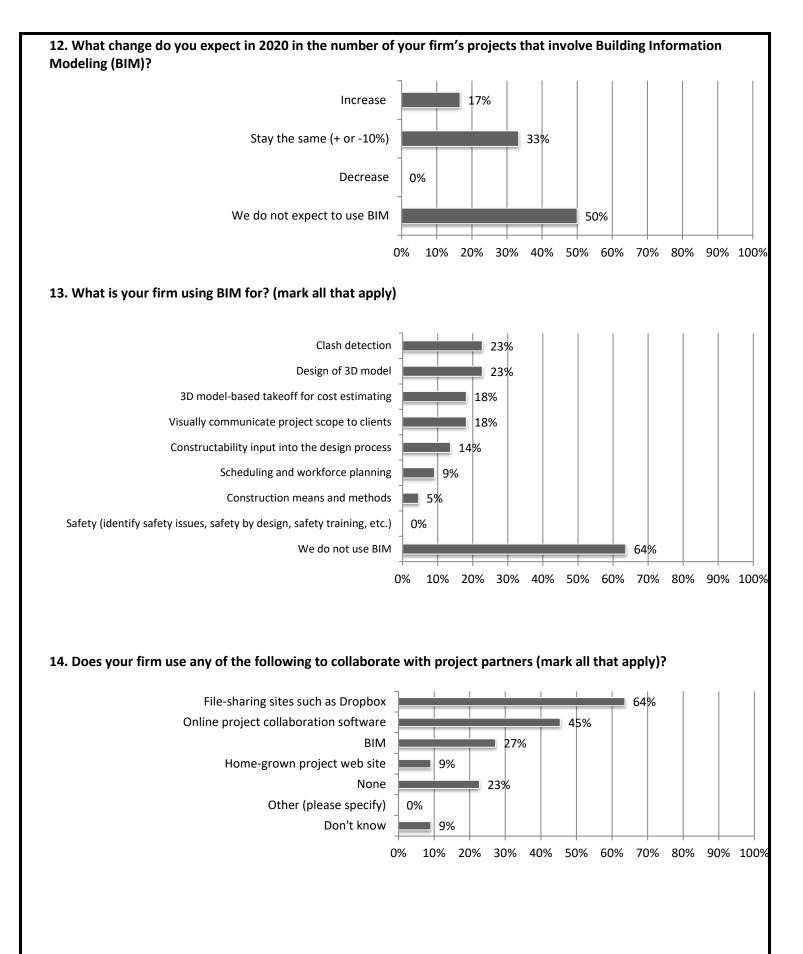


#### 9. Has your firm adopted or increased use of the following to replace workers or skills? (mark all that apply)

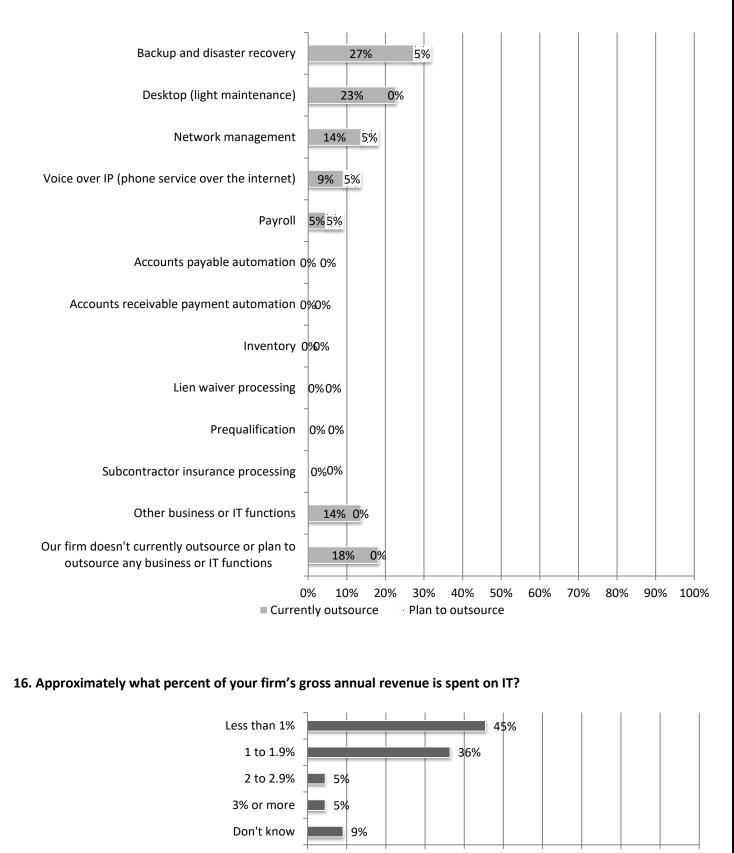








15. What business or IT functions does your firm outsource or plan to outsource to a technology provider? (mark all that apply)



0%

10%

20%

30%

40%

50%

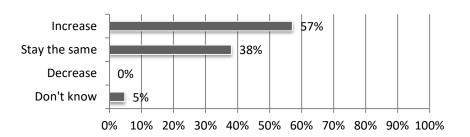
60%

70%

80%

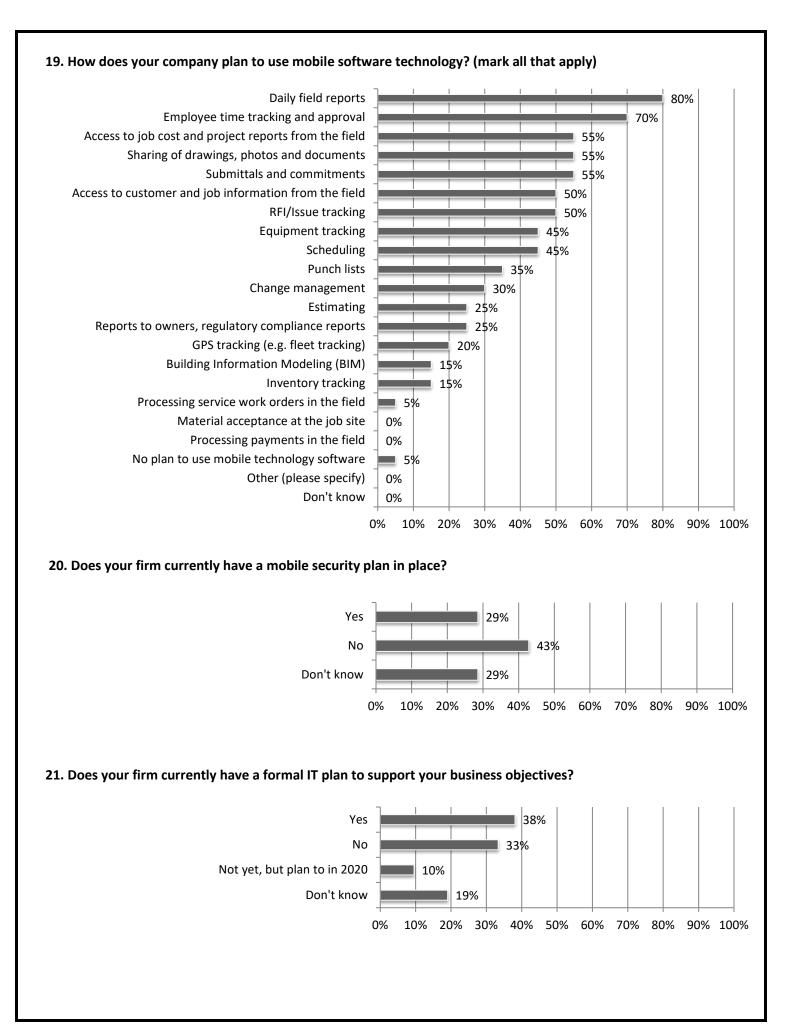
90% 100%

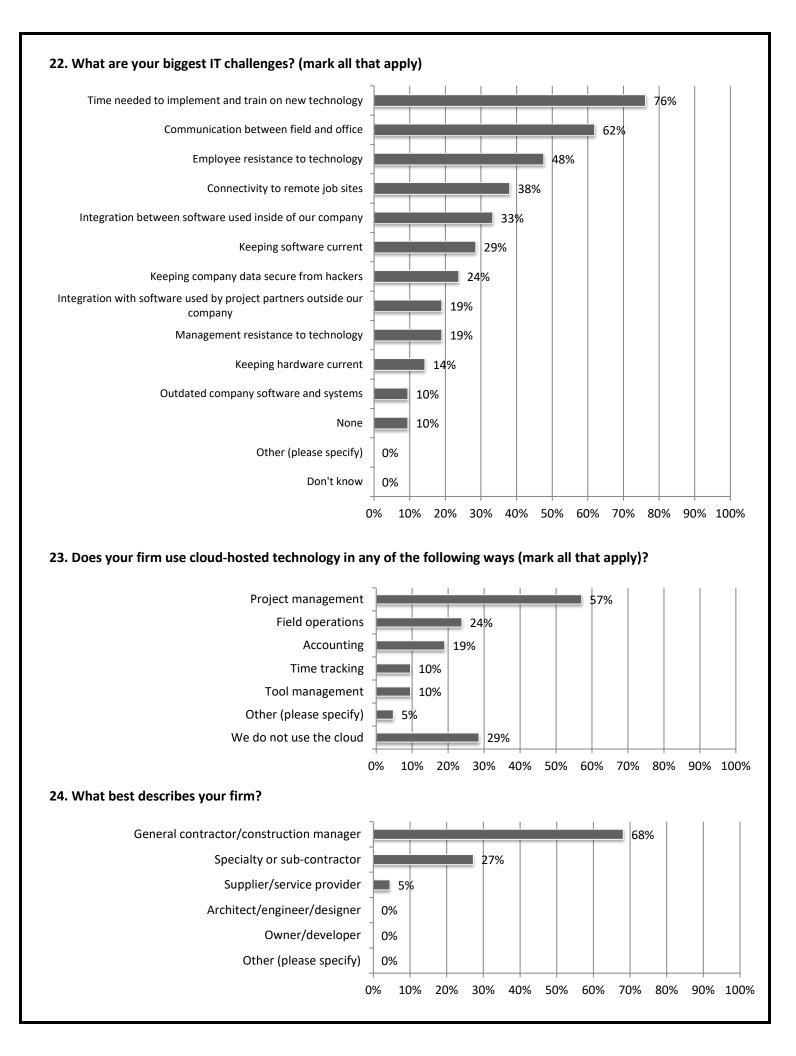
#### 17. Compared to 2019, how will your firm's 2020 investment in IT change?

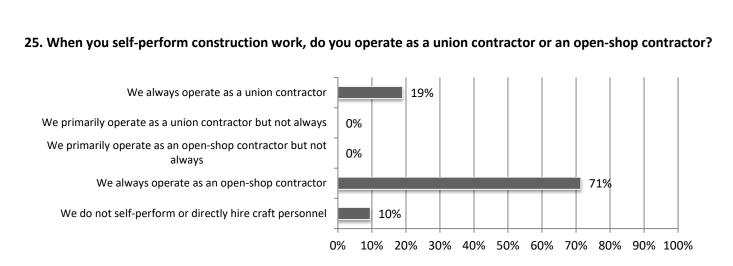


## 18. Compared to 2019, how will your firm's 2020 investment in the following technologies change? (mark all that apply)

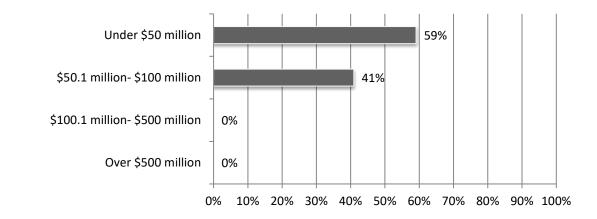
Technologies	Increase	Stay the same	Decrease	Don't know
Accounting software	43%	57%	0%	0%
Document management software	41%	53%	0%	6%
Fleet tracking/management software	32%	53%	0%	16%
Project management software	29%	65%	0%	6%
Human resources (HR) software	25%	65%	0%	10%
Project collaboration software	25%	50%	0%	25%
Tool/asset management/tracking	25%	44%	0%	31%
Payroll software	19%	71%	0%	10%
Estimating software	15%	85%	0%	0%
Client relationship management (CRM)				
software	13%	63%	0%	25%
Building Information Modeling (BIM)	6%	69%	0%	25%
Prequalification software	0%	60%	0%	40%
Scheduling software	0%	95%	0%	5%
Service management software	0%	60%	0%	40%
Subcontractor bid management/ITB software	0%	69%	0%	31%
Other	0%	0%	0%	0%







#### 26. Estimate the total dollar amount of work your firm performed in 2019:



#### 27. How many total employees does your firm employ at all of its locations?

