Title: Names the problem, theme or issue **Revision Date:**

BACKGROUND

Why are you talking about it and how does it relate to the company's goals? If you did nothing about the problem, what would happen?

CURRENT CONDITIONS

Where are we today?

Have you verified facts and statements by going to the Gemba? Have you engaged or involved others for a different perspective? Are graphs, charts, or photos available to show information visually?

State the problem in one concise statement

GOALS / TARGET

What is the specific outcome?

Owner / Author: Approved by:

PROPOSED COUNTERMEASURES Establishes the business context and importance of the issue Proposes some countermeasures or corrective actions to address the problem and reach the goal What are your ideas to improve the situation or eliminate the problem? How does your recommendation effect the root cause? Are the proposed counter measures necessary? Have you explored all reasonable alternative countermeasures? If there is only one countermeasure, why? (One counter measure is not normal) Describe what is currently known about the issue PLAN (Schedule) Who/When Activity Prescribes a plan of who will do what when in order to reach the goal List activities required for implementation; who / when Who or what decides if the plan has worked and how is that decision made? Use a Gantt chart or similar schedule to track responsibilities and timelines Identifies the desired outcome and how it will be measured What is the specific bench mark success is being measured against? ANALYSIS FOLLOW-UP Analyze the situation and the underlying causes that have created the gap Creates a follow up or review process that incorporates PDCA between the current situation and the desired outcome and anticipates any remaining activities What is the root cause of the problem? (5 Whys, Cause & Effect, etc.) What issues can be anticipated? What are the indicators of progress? Does your analysis show a direct cause and effect relationship? Who checks the process and how is the process checked? What is the acceptable measurement for future success? How often should the process be checked? Who do you share the progress information with?

A3 Content Guide



Title:	Owner/Author:
Revision Date:	Approved by:
BACKGROUND	PROPOSED COUNTERMEASURES
CURRENT CONDITIONS	
	PLAN (Schedule)
	Activity
STATE THE PROBLEM IN ONE CONCISE STATEMENT	
GOALS/TARGET	
	FOLLOW-UP
ANALYSIS	

Who/When



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