



Sponsor Two Conferences for the Price of One!

HR Professionals Conference

Training & Development Conference

Doubletree Paradise Valley Resort

Scottsdale, Arizona

October 18-20, 2010

Sponsorship Opportunities

Planning is under way for two of AGC's most sought-after annual conferences, the HR Professionals Conference and the Training & Development Conference. For 2010, the conferences will be co-located in Scottsdale, Arizona, October 18-20, with separate tracks for each conference.

The Training and Development Conference will offer interactive sessions related to the most cutting-edge techniques currently in the industry and envisioned for the future.

Offering a combination of roundtable sessions and expert speakers, the HR Professionals Conference helps HR professionals remain up to date and compliant with employment laws and best practices.

A limited number of sponsorship opportunities are being made available to companies looking to target human resource, education and training professionals in the construction industry, one of the largest growing industries in the United States.

These combined programs are a tremendous opportunity for your company to reach an expanded target audience of the leading construction firms for your marketing dollar. Don't miss this opportunity to secure your sponsorship at these important events. A list of sponsorship opportunities is on the reverse side. Sponsorships will be accepted on a first-come, first-served basis.

All Sponsorships Include

- Ability to participate in post-conference emails sent by AGC.
- Opportunity to associate your company with the widely recognized leaders of HR and training professionals.

Sponsorship Benefits

- Set your company apart from your competitors.
- Demonstrate your company's dedication to the construction industry.
- Increase your company's visibility among AGC member firms.
- Showcase your company's brand and message on available conference marketing materials, onsite event signage and tabletop displays.
- Networking opportunities with event attendees — key decision-makers for professional development, training, and human resources products and services.

Become a Sponsor

Contact: Liz Elvin
703-837-5389
elvinl@agc.org

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Quality People. Quality Projects.



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Sponsorship Opportunities

Platinum Sponsorship — \$7,000

- Opportunity to give a 10-minute address* to attendees during a joint session[^] of the HR Professionals Conference and the T&D Conference.
- Two complimentary registrations for the both HR Professionals Conference and the T&D Conference.
- Table-top in a group display area for handouts, marketing materials and company representative.
- Premier signage throughout both conferences.
- Inclusion of sponsor's name or logo on all conference marketing materials.⁺

Gold Sponsorship — \$4,000

- Opportunity to give a 5-minute address* to attendees during a general session[^] of either the HR Professionals Conference or the T&D Conference.
- Two complimentary registrations for both the HR Professionals Conference and the T&D Conference.
- Table-top in a group display area for handouts, marketing materials and company representative.
- Signage displayed throughout both conferences.
- Inclusion of sponsor's name or logo on all conference marketing materials.⁺

Silver Sponsorship — \$2,000

- One complimentary registration for both the HR Professionals Conference and the T&D Conference.
- Table-top in a group display area for handouts, marketing materials and company representative.
- Signage displayed throughout either the HR Professionals Conference or the T&D Conference.
- Inclusion of sponsor's name or logo on all conference marketing materials.⁺

Bronze Sponsorship — \$1,000

- Ability to provide materials* for placement on tables at plenary sessions during either the HR Professionals Conference or the T&D Conference.
- Signage displayed throughout either the HR Professionals Conference or the T&D Conference.
- Inclusion of sponsor's name or logo on all conference marketing materials.⁺

* Content and/or size subject to prior approval by AGC.

[^] To be determined by AGC.

⁺ To the extent that time and space allow.



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Please type or print clearly in black ink. Complete the application and send with full payment to AGC of America. Sponsorships are not considered final until your company receives a confirmation letter from AGC.

Contact Information:

Contact & Company Name: _____

Signature: _____

Address _____

City, State, Zip Code: _____

Telephone: _____ Fax: _____ E-mail: _____

Name(s) for registration: _____

**Note: Bronze sponsorship level does not include complimentary conference registration. Silver sponsors receive 1 complimentary registration to both conferences; Platinum and Gold sponsors receive 2. If you would like to send additional people from your firm, you must pay the full conference rate.*

Platinum (\$7,000) Gold (\$4,000) Silver (\$2,000) Bronze (\$1,000)

Payment: Please circle the credit card type: VISA MasterCard American Express

Card # _____ Expiration _____

Enclosed is a check in the amount of: \$ _____ (payable to AGC of America)