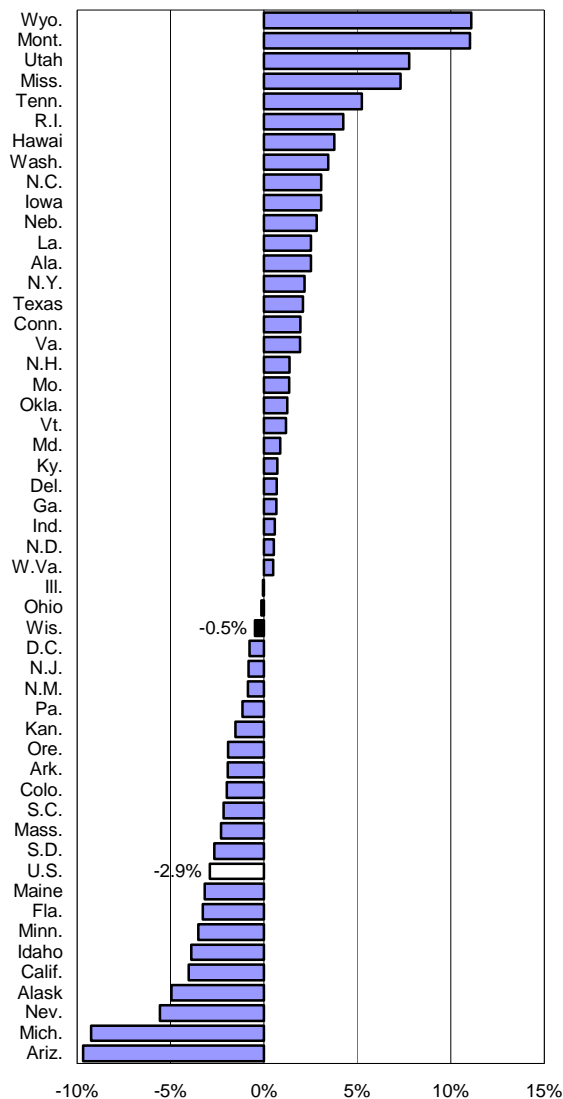


## The Key Role of Construction in Wisconsin's Economy

- The industry **employed 125,400 workers** in December 2007, 4% of the state's nonfarm employment of 2,892,700 and a decrease of 0.50% from one year before. Nationally, construction accounted for 5% of nonfarm employment but fell 2.9% over the year as homebuilding shrank.
- Construction **contributed \$10 billion to state GDP** of \$227 billion in 2006.
- **Annual pay** in 2006 in construction averaged \$44,691, 23% more than the private sector average of \$36,459. Nationally, construction pay averaged \$44,496, 5% more than the national private sector average of \$42,414.
- **Small business** is big in construction. Wisconsin had 17,223 construction firms in 2005, of which 93% employed fewer than 20 workers. In addition, Wisconsin had 42,268 construction firms without employees, mainly sole proprietorships, in 2005.
- Wisconsin's **population** grew 0.5% from July 2006 to July 2007, 35th fastest of all states; the national growth rate was 1%. Population growth affects the demand for many types of construction.

Percent Change in Construction Employment  
(December 2006 – December 2007)



2006 Average Annual Pay in Construction

