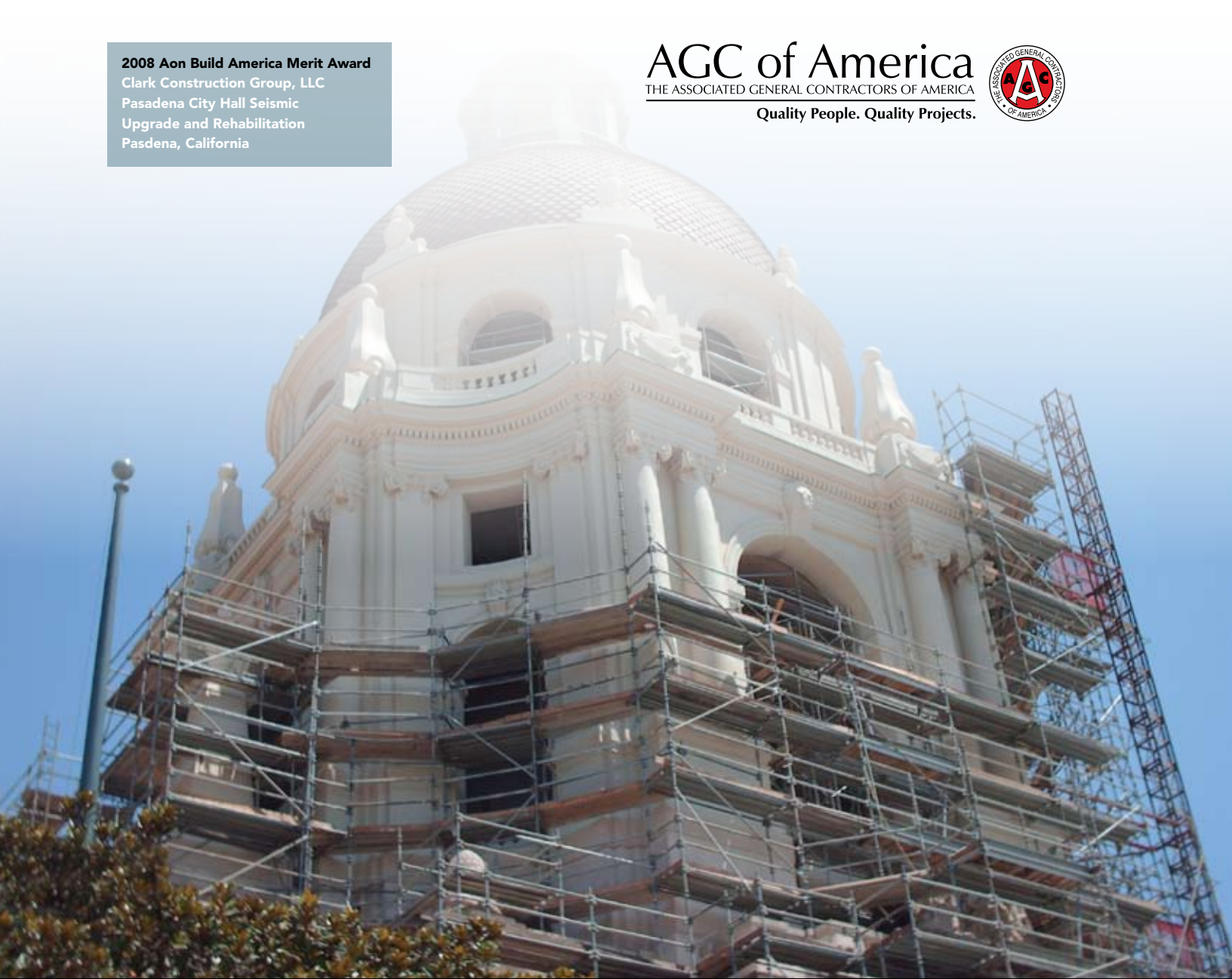


2008 Aon Build America Merit Award
Clark Construction Group, LLC
Pasadena City Hall Seismic
Upgrade and Rehabilitation
Pasadena, California

AGC of America
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA
Quality People. Quality Projects.



LEADERSHIP IN CONSTRUCTION WORKSHOP

By Constructors For Constructors

COURSE DATE & LOCATION

January 26–28, 2009 | Tempe, AZ
January 29–31, 2009 | Tempe, AZ
February 18–20, 2009 | Atlanta, GA
March 25–27, 2009 | Arlington, VA
April 29–May 1, 2009 | Albany, NY
May 20–22, 2009 | San Diego, CA

APPLICATION DEADLINES

January 5, 2009
January 5, 2009
January 26, 2009
March 2, 2009
April 6, 2009
May 4, 2009

AGC's Leadership in Construction Workshop

Leadership: The Key to Success

Few industries rely on effective leadership for success more than the construction industry. With the overwhelming number of activities on any given jobsite, it takes astute leadership to pull them all together. Without it, project safety, profitability and company reputation are at risk. Attending AGC's Leadership in Construction Workshop will help you enhance your individual skills and teach you how to become the most effective leader possible.

Module 1: Leadership Overview

- Define the importance of leadership in the construction industry
- Discuss importance of rate of improvement
- Discuss basic assumptions of leadership
- Identify his/her work partners and begin developing his/her Action Planning Guide

Module 2: Leadership Focus

- Examine misconceptions of leadership
- Illustrate effective leadership traits
- Compare differences between leaders and managers

Module 3: Leadership Dynamics

- Examine the concept of change
- Illustrate different styles of using influence to achieve a goal
- Analyze an effective model for conflict resolution
- Identify 10 keys to empowering employees
- Analyze intrinsic and extrinsic factors in motivation

Module 4: Leadership Styles

- Discover personal leadership styles through administration and interpretation of the DiSC Personality Profile System
- Participate in a creative team building approach to understanding DiSC Personality Profile

Module 5: Leadership Qualities

- Explore strategies for improving leadership in the construction industry on an industry-wide basis, in his/her company, and through personal dedication to achieving excellence
- Demonstrate team building techniques using a group activity

Module 6: Leadership Assessment

- Define the importance of measuring leadership skills
- Analyze his/her CheckPoint 360 reports and measure his/her use of stated management skills
- Personalize his/her Action Planning Guide for continued professional growth

Module 7: Leadership Strategies

- Discuss strategies for improving leadership skills through communication, coaching, and dealing with change
- Demonstrate use of communication skills through group activities

Build Your Career with Professional Credentials

AGC of America is an authorized provider of CEUs and other professional development credits. Look to AGC to earn your CEUs for license renewal and career development. This course qualifies for:



2.7 IACET CEUs

The Associated General Contractors of America (AGC) has been approved as an Authorized Provider by The International Association for Continuing Education and Training (IACET), 8405 Greensboro Drive, Suite 800, McLean, VA 22102. In obtaining this approval, AGC has demonstrated that it complies with the ANSI/IACET Standards which are widely recognized as standards of good practice internationally. As a result of their Authorized Provider membership status, AGC is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standards



27 AIA LUs

The Associated General Contractors of America (AGC) is a Registered Provider with The American Institute of Architects Continuing Education Systems. Credit earned on completion of this program will be reported to CES Records for AIA members. Certificates of Completion for non-AIA members are available on request.

This course also qualifies for Continuing Professional Development (CPD) Units by the American Institute of Constructors (AIC).

Please verify applicability with your professional board before attending. For more information on AGC credentialing opportunities, contact Joanna Zaffaroni at zaffaronij@agc.org.

Quality Instruction from Experienced Construction Professionals

Designed by constructors for constructors, AGC of America has assembled teams of two industry leaders to guide participants through the Leadership in Construction Workshop. The instructors have worked their way up to leadership positions in their companies and community. They are familiar with the challenges and opportunities unique to our industry.

The Leadership in Construction Workshop was designed by Bill Krausen and is based upon a highly successful leadership development model he created for Messer Construction.

Pre-Program & Instructional Approach

Before attending the workshop, all participants are required to complete a **CheckPoint 360 Evaluation**. Each participant is rated on the effective use of management skills by his or her boss, direct reports and peers.

Participants receive a detailed feedback report at the workshop and use this report to create an action plan for continued personal and professional development. **Note:** the reports are administered using an online tool and organized in a manner to keep the feedback anonymous.

Lesson topics are presented using a variety of techniques including classroom presentations, in-class exercises and instructor-led discussions, clips from AGC videos/DVDs and other pre-selected videos/DVDs, hands-on activities, and other relevant instructional aids. A variety of personal assessment instruments are also used to reinforce the learning experience.

Approved by the Construction Industry and Beyond

AGC's Leadership in Construction Workshop offers participants 27 hours of professional development and the opportunity to receive:

- 2.7 ANSI/IACET CEUs
- 27 AIA CLUs
- Continuing Professional Development (CPD) Units by the American Institute of Constructors (AIC)

Participants who wish to earn ANSI/IACET CEUs for this program are expected to arrive on time, attend the program from start to finish, complete the evaluation and complete the post-program, online assessment with a score of 75% or higher.

Small Class Size

In order to provide personal attention and the **highest quality education experience**, AGC's Leadership in Construction Workshop is limited to 24 participants.

"It's great to be able to earn those CEUs while attending a workshop that has value to my business and career as well."

Kurt Wadlington, Sundt Construction Co.
Tucson, AZ

Tentative Workshop Schedule

Day One

7:00am – 7:30am: Breakfast
7:30am – 9:45am: Program Overview & Work Partners
9:45am – 10:00am: Break
10:00am – Noon: Leadership Focus & Listening of Communication
Noon – 1:00pm: Lunch

1:00pm – 2:15pm: Dynamics of Leadership
2:15pm – 2:30pm: Break
2:30pm – 5:00pm: Dynamics of Leadership
5:00pm – 6:00pm: Dinner
6:00pm – 8:00pm: Team Building Exercise

Day Two

7:00am – 7:30am: Breakfast
7:30am – 9:00am: Dynamics of Leadership

By Constructors For Constructors

Who Should Attend?

Attendance is open to all individuals in the construction industry who direct or influence other personnel to meet project goals. Job specific titles include:

- Corporate Officers
- Project Engineers/Managers
- Estimators
- Area/Branch Managers
- Superintendents/Front Line Supervisors
- Operations Managers
- Safety Managers

All-Inclusive Pricing

The all-inclusive tuition fee includes three nights' hotel accommodations (the night prior to the start of the workshop and the two overnight stays during), all meals at the hotel, and instructional materials. Full payment is due with the registration form. Online registration is available at www.agc.org.

Tuition | \$2,495 for AGC Members
\$3,085 for Non-Members

Hotel & Transportation Accommodations

AGC of America makes the hotel reservations for all participants, with each participant having their own room. This service is included in the all-inclusive tuition.

Participants are responsible for making their own travel and ground transportation arrangements. The workshop begins at 7:00 am on the first day and concludes by 4:00 pm on the last day.

Cancellation Policy

Cancellations received on or before the indicated deadline are entitled to a full refund. Cancellations made within one week after the deadline will receive a 50 percent refund. No refunds will be issued after one week of the respective deadline.

A \$25 administrative fee will be assessed for participant substitutions and/or rescheduling to a future course one week after the stated deadline. AGC reserves the right to cancel a course one week prior to the start date. In the event that AGC re-schedules or cancels the event, participants' tuition will be rolled over to the next Leadership in Construction Workshop.

2009 Winter & Spring Leadership Workshops

Workshop Dates	Location	Deadlines
January 26–28, 2009	Tempe, AZ	January 5, 2009
January 29–31, 2009	Tempe, AZ	January 5, 2009
February 18–20, 2009	Atlanta, GA	January 26, 2009
March 25–27, 2009	Arlington, VA	March 2, 2009
April 29–May 1, 2009	Albany, NY	April 6, 2009
May 20–22, 2009	San Diego, CA	May 4, 2009

"A fantastic 3 days with excellent facilitators. I had the opportunity to discover my leadership style and leverage it to help my company grow stronger."

Ken Riha, Riha Construction Co.
San Diego, CA

9:00am – 9:15am: Break
9:15am – Noon: Leadership Qualities
Noon – 1:00pm: Lunch
1:00pm – 5:30pm: Leadership Qualities and Leadership Strategy Communication
5:30pm – 6:30pm: Dinner
6:30pm – 7:30pm: Team Competition

Day Three

7:00am – 7:30am: Breakfast
7:30am – 9:00am: 360 Profile Review
9:00am – 9:15am: Break
9:15am – Noon: 360 Profile Review
Noon – 1:00pm: Lunch
1:00pm – 4:00pm: Leadership Strategies, Action Planning, Closing Activities

AGC's Leadership in Construction Workshop

Registration Form

Please register me for AGC's Leadership in Construction Workshop to be held on:

- January 26–28, 2009 (Tempe, AZ) March 25–27, 2009 (Arlington, VA)
 January 29–31, 2009 (Tempe, AZ) April 29–May 1, 2009 (Albany, NY)
 February 18–20, 2009 (Atlanta, GA) May 20–22, 2009 (San Diego, CA)

Registration Procedures | Please type or print clearly in black ink. Each participant must complete a separate form. You may make copies of this form to distribute to additional participants. Payment must accompany the registration form to secure a spot. **All registrants must provide an e-mail address as pre-course communication is via e-mail.**

Name of Participant | _____ Current Position or Title | _____

Name as You Wish it to Appear on Your Name Badge | _____

Name as You Wish it to Appear on Your Certificate | _____

Firm Name | _____

Mailing Address | _____
Please include a physical address rather than a PO Box.

Telephone | _____ Fax | _____ E-mail | _____

AGC Member | Yes No Referred Chapter | _____

General Contractor Specialty Contractor

Primary Areas of Construction Activity | Building _____% | Highway _____% | Municipal-Utilities _____%
| Heavy-Industrial _____% | Other: _____%

Approximate Annual Volume of Work Put in Place by the Firm | \$ _____

Briefly describe your current job responsibilities | _____

Shirt Size — Men's Sizes (please circle one): S M L XL XXL

Payment Information | *Payment must accompany application.*

Check made payable to AGC of America Visa American Express MasterCard

Account Number | _____ Exp Date | _____

Name as shown on card | _____ Signature | _____

For more information and to Register Online

please visit www.agc.org.

Mail or fax completed form, along with payment, to:

AGC's Professional Development Division
Attn: Leadership Workshop
2300 Wilson Boulevard, Suite 400
Arlington, VA 22201
Fax: (703) 837-5402

Tuition | \$2,495 for AGC Members
| \$3,085 for Non-Members

Registration Deadline

Because critical elements of the AGC's Leadership in Construction Workshop are customized for participants, including the CheckPoint 360 evaluation, the deadline cannot be extended.

Take advantage of **AGC of America's** additional construction-specific programs to sharpen your skills and earn credits while you learn.

Register today for these upcoming programs:

Construction Project Manager Course

January 25–31, 2009	Dallas, TX
March 29–April 3, 2009	Dallas, TX
October 4–9, 2009	Indianapolis, IN
December 6–11, 2009	Dallas, TX

Advanced Management Program

April 26–May 2, 2009	Dallas, TX
November 8–14, 2009	Dallas, TX

For more information, including the CEUs awarded for these programs, go to www.agc.org/careerdevelopment or email education@agc.org.