



AGC OF AMERICA SPECIALTY CONTRACTORS COUNCIL STRATEGIC PLAN 2010-2012

INTRODUCTION

The Associated General Contractors of America (AGC) Specialty Contractors Council (SCC) represents the interests of commercial construction specialty contractor members of the Association located throughout the United States. AGC has more than 13,000 specialty contractor members who represent all occupational sectors of the Association – Building, Highway & Transportation, Federal & Heavy, and Municipal & Utilities. The SCC is focused on issues that are good for the construction industry and relevant to the businesses of AGC member specialty contractors.

PURPOSE

Be the advocate and information resource for specialty contractors within the construction industry.

OBJECTIVES

- To Promote Fairness and Best Practices Throughout the Construction Industry

- Industry Influence
 - Identify and Respond to Industry Issues Both Internal and External
 - Priority Issues
 - Payment
 - Risk allocation
 - Workforce
 - Other industry issues

- Collaboration Within AGC
 - Promote Participation and Communication for Specialty Contractors within AGC
 - Priority Issues
 - Continue to expand influence
 - Increase specialty contractor participation within AGC occupational divisions, committees, councils, and forums
 - Increase recruitment and membership of specialty contractors
 - Increase AGC PAC participation
 - Participate in AGC Education and Research Foundation

- Enhanced Communication
 - Increase Specialty Contractor Awareness of AGC Resources, Services, Initiatives, and Opportunities Through Effective Communication
 - Priority Issues
 - Utilize SCC web page, e-Forums, e-Newsletters
 - Outreach to AGC Chapters