

2010–2012 STRATEGIC PLAN

GREATER FOCUS

EFFECTIVE STRUCTURE

STRONGER PARTNERSHIPS



AGC of America
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA

Quality People. Quality Projects.



THE STRATEGIC PLAN

The strength of AGC comes from the skill, vigor and enthusiasm of its members. But its success springs from the ability to adapt and improve to meet the needs of a changing industry in an ever-evolving political and economic environment. The 2010–2012 Strategic Plan will guide AGC as it achieves greater focus, evolves into a more effective structure and builds even stronger partnerships with its nationwide network of chapters. As important, it will ensure that all members continue to fully benefit from their involvement in AGC.

MISSION STATEMENT

AGC serves our nation's construction professionals by promoting the skill, integrity and responsibility of those who build America.



GREATER FOCUS

AGC must stay focused on successfully confronting industry challenges while developing new opportunities for contractors. AGC will:

- **EVALUATE** its full range of activities and services to determine whether they are delivering the greatest benefit for members.
- **BOOST** involvement in the Political Action Committee to further strengthen the association's voice in Washington.
- **INCREASE** opportunities for members to share the lessons of their success and learn from other innovative contractors.





EFFECTIVE STRUCTURE

As the construction industry evolves and industry roles change, AGC must adapt. AGC will:

- **STREAMLINE** its committee structure to provide greater opportunities for members to be involved.
- **EVALUATE** the benefits and challenges of establishing a single contractor membership category that includes both general contractors and subcontractors.

STRONGER PARTNERSHIPS



Strong relationships between chapters and AGC of America are crucial to the success of the association and the strength of the industry. AGC will:

- **DEVELOP** a model enhanced partnering agreement to establish new incentives for chapters to deliver products and programs.
- **WORK** with the Executive Leadership Council to develop effective ways for chapters to benchmark and build on their key strengths.





For more information about
AGC's 2010–2012 Strategic Plan,
go to www.agc.org/strategicplan.

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